

EventWrap

at last, easy access to the missing event feedback “gold”

A managed service developed exclusively for BNC members

- Fully flexible
- Easy to promote
- Easy online delegate response
- Real-time results
- Comprehensive management reports
- Press-of-a-button publishing
- Online hosting
- Your event branding
- Standard or tailored survey questions
- Verbatim response capability
- Crystal clear measurements

All contributing to a vital overview of core event components, which you can use to feedback to your organisation or to plan for the follow up.



Get the most from your event

After all the rigorous planning before an event, and the frantic activity during an event, the comprehensive feedback you need to judge the event's success can escape because you're already too busy with the next event or you haven't got a way to capture information and produce reports quickly and easily.

You can now gain comprehensive objective feedback that eliminates the merely anecdotal and the impression made by the delegate who just happened to shout the loudest!

Pre-event options

- One-to-many email communications
- Web and micro site promotion & response tools
- Registration data capture
- CRM software integration

Event Feedback options

- Simple prompts and reminders to delegates
- Extended results analysis and SWOT reports
- Event scores measured against market norms
- Event micro site and download options

Agency event services

- Graphic design and telephone research



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The Digital Event Survey



Step 1 Build the Survey

Use a standard question set or supply your own to measure the objectives of your event

The form will be branded to support the company/event

Step 2 Hosting & Promotion

Survey is hosted online

Prompt survey response at your event and/or use our delegate auto-prompts

Step 3 Access & Reports

View data by key criteria

Check real-time results as they populate

Select clear graphical formats, ratings, dashboards and analytics

Accommodate verbatim responses where included

Other steps

Compare your results against the market

Extended analysis options

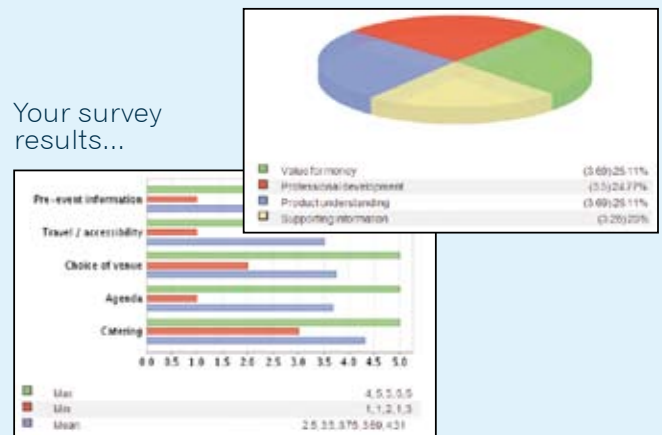
# Title	Survey	Type
2008 Quarter comparison	Brokers survey - 2008 results	Comparative
2008 January	Brokers survey - 2008 results	Comparative
Broker - Quarter 1 analysis	Brokers survey - Quarter 1 2008	Comparative
Quarterly	Brokers survey - Quarter 1 2008	Comparative
Event evaluation - organisation	Event evaluation - Event evaluation done	Comparative
Key show analysis	Event evaluation - Event evaluation done	Key Show
Feedback to recommend conference	Brokers survey - Quarter 1 2008	Key Show
Cultural rating	Event evaluation - Event evaluation done	Comparative
C1 Top five scores	Brokers survey - Quarter 1 2008	Comparative
C1 summary - columns	Brokers survey - Quarter 1 2008	Comparative
C2 Top five scores	Brokers survey - Quarter 2 2008	Comparative
C3 Top five scores	Brokers survey - Quarter 3 2008	Comparative
Quarter 1 summary	Brokers survey - Quarter 1 2008	Comparative
Quarter 2 summary	Brokers survey - Quarter 2 2008	Comparative



Your survey set up...

No. (?)	Order (?)	Title (?)
	9	Text : Intro
1	10	How would you rate the following aspects of the event organisation: [Multi-radio]
2	11	How would you rate the following aspects of the event agenda: [Multi-radio]
	11	New Page : page 2
3	20	Please rate the event overall in terms of the following: [Multi-radio]
4	30	If available, would you attend next time? [Checkbox]
5	31	Would you recommend this event to colleagues in your organisation? [Radio]
6	50	Do you have any other comments or recommendations? [Essay]

Your survey results...



Your survey 'verbatim responses'...

6 Do you have any other comments or recommendations? [View]

Showing 1 to 10 of 10

- The key note slots were slightly too long so could have been condensed
- Good mix of people and well organised
- The key note speakers were excellent
- The venue was a bit cramped, needed air cond...
- It would have been good to have copies of the...
- I will certainly attend this type of event again, it...
- I didn't know what to expect as information b... but I did enjoy it and learnt alot





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Package 1

from £350.00

Your graphics on your online feedback form with up to 12 standard questions

Up to 10 days online hosting

You promote feedback availability by email & locally at the event

Full data manipulation & reporting capability

Package 2

from £500.00

Your graphics on your online feedback form with up to 25 bespoke questions

Hosting (max 20 days recommended)

AIT prompt feedback by email & at the event

Full data manipulation & reporting capability

Ask about the Delegate Prompt,
Email Distribution
& Expanded
Report Options



creative
thinking
driving
business

